



# North Coast Brewing Company

## Beer, Gift Card and Monetary Donation Requests

We value quality, balance, authenticity and integrity in the beers we make, in our relationships with our employees, staff, business associates and customers, in our business plan, and in our charitable giving.

We live and work on the Mendocino Coast and care about the quality of life, the education of our youngsters, and the health and well-being of the people that call this special place their home. We take pride in our community, believe in supporting it, and want to see it prosper and thrive.

### *Apply for a beer or gift card donation*

We have a long history of giving and donate our beer and other products to numerous 501 (c) (3) non-profit organizations on the Mendocino Coast and beyond. These donations result in thousands of dollars of revenue for organizations, year after year. We ask the following of those requesting a beer or gift certificate donation:

- Fill out the NBCB request form (download form)
- Provide us with proof of non-profit status
- Provide a copy of your ABC license for beer donations
- Display a banner or sign(s) stating that NCBC is donating beer for the event – we're happy to provide our logo for this purpose
- Pour our beer in the cups we provide or in appropriate glassware
- Place a live link to [www.northcoastbrewing.com](http://www.northcoastbrewing.com) on your organization's website and briefly acknowledge our gift to your organization – we're happy to provide our logo for this purpose
- Submit a post donation request form (download form)

Submitting a request does not guarantee a donation.

### *Apply for a monetary donation*

North Coast Brewing Company has a firm commitment and long history of supporting non-profit performing arts and performing arts educational organizations. We have a passion for jazz and contribute to a wide variety of organizations throughout the U.S. with a jazz mission. We also contribute to local non-profit groups that bring cultural, environmental, health and educational resources to our community.

We budget yearly for monetary grant requests. If a non-profit group would like to apply or reapply for monetary support, please submit a grant request by September 30<sup>th</sup> for consideration in the next calendar year, and include the following:

- Organization's mission and mission statement
- Organization's short and long term goals
- Brief history from beginning to present
  - accomplishments
  - contributions to the community
- Budget for current year and year to date P&L
- Revenue sources
- Sustainability plan
- P&L summary and balance sheet for last complete fiscal year
- Amount of grant request
- Purpose of grant request and timeline for grant disbursement
- Proof of non-profit status
- List of board of directors and staff

Applications, financial statements and other paperwork should be mailed to:

North Coast Brewing Company  
Attention: Terrie Curti, Marketing Administrator  
455 North Main Street  
Fort Bragg CA 95437

A **Memorandum of Understanding** that delineates NCBC's expectations will be crafted for each organization that receives a monetary donation.

**As a standard practice, we do not** make beer, gift card or monetary contributions to political groups, religious organizations, private charities, endowment or capital campaigns, fraternal, military or labor organizations or individuals.

If you have questions or would like more information, contact Terrie Curti:  
707 964-2739 ext. 117 or [donations@northcoastbrewing.com](mailto:donations@northcoastbrewing.com)